For Immediate Release

Cubender Ties the Knot with HTML5

Online Builder Continues to Raise the Bar for Website Design

MONTREAL — May 30, 2012 — On Wednesday, Cubender will launch version 3.0 of their popular website building platform. This release introduces many anticipated HTML5 features including HTML5 audio, video, forms and more. While the company has already given users the ability to create Flash websites that display across all devices (including non-Flash devices like the iPhone and iPad), Cubender's newest launch has embraced the future of the web.

"We have always been ahead of the game when it came to affording users the ability to create stunning Flash websites that display on any device," says Andrew Hamilton, co-founder and CEO of Cubender. "The difference is that while our competition has been focused on one or the other (Flash versus HTML), Cubender has been working on bridging the gap between the two. Simply put, we're bringing the concept of Flash to HTML."

Cubender's new offering gives users the ability to create HTML websites with unprecedented visual appeal typically associated only with Flash. "People can now create websites with animated photo and video galleries, customized forms, embedded HTML5 video and audio, stylish e-Stores, news feeds, RSS feeds, Google Maps – and a ton more – all in HTML," comments Nancy Zajdler, Business Development manager at Cubender.com.

With the rise of the mobile market, the web has gone through massive changes in the past few years. "While everyone was waiting to see where the Apple versus Flash debate would go, we saw the discussion as an opportunity to really look at the issue at hand. We wanted to create a building platform that would deliver sites that were as captivating as Flash but without the overhead and compatibility issues," says Andrew, "and V3.0 is here to prove it!"

About Cubender

Based in Montreal, Canada, Cubender.com launched in January 2011 and offers a range of products designed to create high-performance websites any time, any place, and for any device. Backed by 24/7 personalized customer support and website hosting, Cubender is the industry leader in customizable and fully-functional websites for both the novice user, and the discerning professional designer demanding full control over the creative aspect of their website content.

LEARN MORE AT www.cubender.com/html5

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